



PIT BULL RESCUE CENTRAL
Where Education Meets Rescue

Annual Report 2011

Our Vision:

Pit Bull Rescue Central envisions a compassionate world where pit bulls and pit bull mixes reside in responsible, loving homes and where their honor and positive image is restored and preserved.

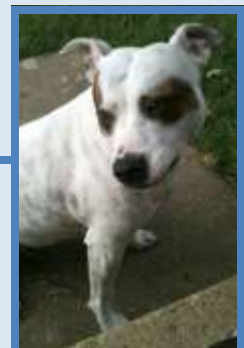
Our Mission:

As an organization, Pit Bull Rescue Central (PBRC) will:

- Help relieve suffering of and prevent cruelty to dogs identified as pit bulls, and mixes thereof, through the public dissemination of educational information
- Help reduce the number of homeless pit bulls, and mixes thereof, through the public dissemination of educational information
- Facilitate the rescue and placement of homeless dogs identified primarily as pit bulls, and mixes thereof, into responsible homes
- Participate in fundraising in order to provide caretakers of pit bulls, and mixes thereof, with the means to:
 1. seek veterinary treatment
 2. spay or neuter
 3. provide food, shelter and other basic necessities
 4. assist a dog to prevent it from being treated in a cruel or inhumane fashion



Baby Girl was headed for the pound when one neighbor stepped in and convinced another to take her in. Sharon found a home for Baby Girl with Bob but since Bob works in construction, money was tight and Baby Girl needed shots, spay and heartworm prevention. Sharon paid for much of this out of her own pocket but sought assistance from PBRC for Baby Girl's spay. She filled out the application for Bob and sent in photos and PBRC was able to assist. Baby Girl is a happy, healthy house dog and has been good company for Bob since his wife's passing.



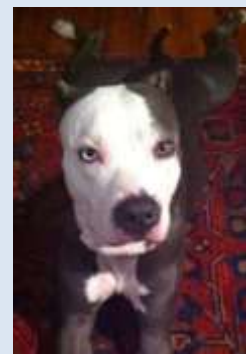
Message from the Board of Directors:

Since Pit Bull Rescue Central was founded in 1996, a lot has changed in the pit bull community. As the internet has grown, so have both the opportunities and challenges facing our dogs. One thing hasn't changed in the past 15 years: The dedication of responsible pit bull owners and rescuers to protecting and restoring the positive image of their dogs.

To help people advocate for their dogs, PBRC is committed to reviewing and updating our educational materials to make sure they reflect the most current information about everything from training to housing to rescuing. PBRC also added a much-needed IT Director position to the board -- filled by long-time volunteer Marcy Setter -- to make sure the development and maintenance of our tools and services are overseen by a dedicated expert.

Thanks to supporters like you, PBRC has been able to continue supporting pit bull owners and rescuers in need of financial aid, low-cost spay/neuter, and adoption programs, even as ongoing economic challenges maintain high demand for assistance.

We're looking forward to another year of providing accurate information for adopters, owners and communities to help save dogs' lives.



PBRC Board of Directors 2011:

President - Stephanie Feldstein
Vice President - Ami Ciontos
Co-Executive Director - Chris Cook
Co-Executive Director - Tiffany McBee
Secretary - Jessica Roubitchek
Treasurer - Alexis Kelly
Director - Amy Dengler
Director - Sanya Dunn
Director - Sarah Finney
Director - Amanda Green
Director - Liz Henderson
Director - Will Lowrey
Director - Marcy Setter
Member At-Large - Melinda Fayette

Daily Operations:

Pit Bull Rescue Central is an internet-based non-profit organization run entirely by volunteers. More than 40 volunteers from across the U.S. and Canada work daily to answer hundreds of emails every month, including general inquiries from the public on issues ranging from breed specific legislation to behavior concerns, adoption requests and applications for financial aid. The dedicated team of volunteers responds to most emails within hours.

More than two thousand dogs were listed for adoption on our website in 2011, and our volunteers processed an average of more than 30 applications every week from potential adopters. Thanks to excellent administrators, the site experienced virtually no downtime.



Education and Public Relations:

In addition to working to make sure the PBRC website contains the best, most accurate resources for pit bull rescuers, owners, adopters and communities, PBRC volunteers spend a lot of time staying up-to-date on the latest pit-bull related news, programs and stories to share with our supporters.

- [PBRC News and Views](#), our official blog, featured 44 posts during 2011 on such topics as the effort to repeal the Miami-Dade pit bull ban, community pit bull outreach days in Baltimore, and various spay/neuter programs for pit bulls.
- Social networking continues to be critical for pit bull owners coming together to share resources and stories, to fight breed specific legislation, and find homes for dogs. During 2011, [PBRC's Facebook](#) page grew to 79,530 "likes" from pit bull lovers in 20 countries, from across North and South America, to Europe and Australia. The 100,000 mark is just around the corner!
- Although Facebook continues to be our most active social media presence, we're working on giving Twitter more attention and hope to double our presence [@PBRCtweets](#) in the next year.

2011 also marked the sixth annual editions of our ever-popular "I Pittie the Fool" and "Howl-o-ween" photo contests. These contests are not only fun for our supporters, but are a great opportunity to show off the silly sides of our dogs and promote a positive pit bull image. We hope to roll out more photo contests in 2012, including an "All American Dog" contest for the Fourth of July.

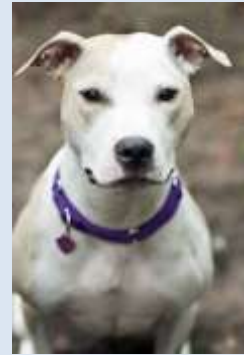


PBRC Emergency Task Force:

In 2011, the PBRC Emergency Task Force (PERT) was launched to provide expert on-the-ground support for large-scale rescue operations, such as dog fighting busts and temporary shelters in natural disasters. A detailed manual was created to provide start-up funding for the project, as well as guidelines to ensure all field volunteers are fully trained in emergency rescue protocols and temperament evaluations.

In the spring, two PBRC volunteers were sent to Florida, where they assisted with the care and evaluation of two dozen pit bulls rescued alongside a hundred chickens in a dog fighting bust. Later in the year, we expanded our guidelines to provide for more avenues of virtual support and financial and material aid to emergency rescue operations.

In 2012, we plan to continue to build the program, networking with national animal disaster teams and offering even more resources for communities managing emergency rescue operations with large numbers of pit bulls.

**Spay/Neuter Committee:**

Pit Bull Rescue Central is dedicated to reducing the number of homeless pit bulls and pit bull mixes. There are three main ways this is achieved. First, we provide educational resources and answer questions from the public regarding the overpopulation crisis, the health and behavior benefits of spay/neuter, and why it's such an important component of ending the suffering of our breed. In addition to daily outreach, PBRC commemorated Spay Day by disseminating 100 "Please don't litter, neuter your critter" bumper stickers.

Second, our Spay/Neuter Committee extensively researches and networks across the U.S. and Canada to track down low-cost options and funding solutions for pit bull owners and rescuers.

Third, the Committee provides financial assistance to make spay/neuter more accessible for pit bull caretakers. In 2011, the Spay/Neuter Committee volunteers processed 528 applications for assistance, resulting in hundreds of completed surgeries. We also disbursed a total of \$10,000 in grants to support spay/neuter programs at the following organizations: Watauga Humane Society (Boone, NC), OshKosh Area Humane Society (Oshkosh, WI), People for Animals (Hillside, NJ), Old Fella Burke County (Waynesboro, GA), Gracie's Guardians (Richmond, VA), Avery County (Newland, NC), Brew City Bully Club (Wauwatosa, WI), Shelter Outreach Services of Ohio (Columbus, OH), and Happy Paws, Happy Homes (Tyrone, PA).



Medical Fund Committee:

PBRC's Medical Fund Committee processed 377 applications from rescues, fosters, shelters, and owners seeking financial assistance for the care of their pit bulls and pit bull mixes this year.

The Medical Fund Committee provided financial assistance to 120 dogs in 2011, disbursing \$9,755 for owners whose rescued pit bulls faced life threatening emergencies and serious injuries or illness, and more than \$8,600 to help rescuers get dogs healthy enough for adoption.



Volunteer Committee:

The PBRC team has grown a lot in the past 15 years, bringing together volunteers with years of pit bull rescue experience to work alongside volunteers with expertise in nonprofit management. The Volunteer Committee has started the process of reorganizing to meet the evolving needs of the organization. Among the goals for the next year is to recruit volunteers to fill specific roles and to increase support for volunteers, especially those in leadership roles.

The success of PBRC and its programs depends on having a solid team of volunteers. The Volunteer Committee helps make that happen by assisting the growing volunteer team, processing incoming volunteer applications, bringing new volunteers on board, and organizing the annual volunteer gathering. The Volunteer Committee is proud to work with such a dedicated and skilled group of breed advocates who not only volunteer with PBRC 365 days a year, but find the time to volunteer in their local communities, too.



2011 Volunteers:

Sheb (Gulsebnem) Bishop, Holly Bukes, Rob Chesser, Amiela Ciontos, Amanda Clase, Chris Cook, Kristina Cooley, Denise D'Antonio, Amy Dengler, Sanya Dunn, Teal Erickson, Melinda Fayette, Stephanie Feldstein, Sarah Finney, Pam Fradkin, Tara Garland, Greta Glimm, Juli Goodrich, Amanda Green, Nikola Halip, Liz Henderson, Amy Hendrickson, Whitney Horne, Heidi Humrickhouse, Andrea Jones, Alexis Kelly, Will Lowrey, Moira Lynch, Tiffany McBee, Sharon Medearis, Nely Mendoza, Monica Michalak, Jessica Parry, Cynthia Polite, Ilene Reid, Luke Rhodes, Carla Rohde, Sarah Hamlin Roies, Adam Roubitchek, Jessica Roubitchek, Josh Schneiderman, Sue Scime, Marcy Setter, Becky Simpson, Karen Stein, Karen Vetrano, Merry Young



Fundraising:

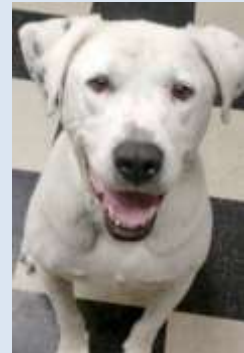
PBRC is able to provide financial aid to dogs in need, fund spay/neuter surgeries, support rescue organizations, promote adoptable dogs and create up-to-date educational resources thanks to the generosity of our supporters.

The incredible generosity of our donors allows us to continue helping owners and rescuers save pit bulls' lives. Tax-deductible donations come in the form of individual and corporate gifts, workplace giving programs, and a wonderful community of pit bull lovers who donate through Facebook Causes.

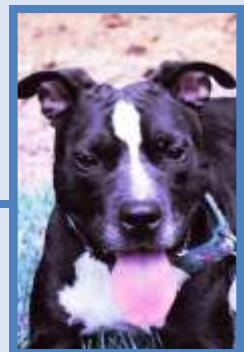
In addition, PBRC volunteers organize fundraisers throughout the year that engage our supporters, including:

- CorePower Yoga in Chicago worked with a local PBRC volunteer to organize a successful charity yoga class
- Melissa McDaniel photo book fundraiser
- Special collaborations with online retailers, such as Doggone Good and Magic Zoo
- Two fun pit bull calendars: People's Choice and Happy Endings
- Poppy's Holiday Tree of Hope
- The Twelve Days of Pitmas

Last, but not least, PBRC volunteers and supporters once again came together for our largest annual fundraiser: the PoppyMart online auction. The 8th Annual PoppyMart brought in more than \$13,000. (See the following pages for the list of PoppyMart Sponsors to support the businesses that support pit bulls year round.)



Mickey was rescued from someone's yard where he was stuck in a crate in all types of bad weather. Paws of Hartford County took him in and got him ready for adoption to a PAWS volunteer no less! PBRC helped fund Mickey's heartworm treatment. Mickey has passed the Canine Good Citizen test and is a certified therapy dog. He lives with 3 other dogs in the country and loves to run in the woods. He also enjoys visiting the nursing home and bringing joy to its residents.



PoppyMart 2011 Donors:

4 Paws Forever, Actors and Others for Animals (Dogtown), Amanda Greene, Ameme Designs, Amiela Ciontos, Andrea Jones, Animal Farm Foundation, Animal World, Animals & the Afterlife, Annabelle's Second Chance, Anne Calcagno, Art For Paws, Atlanta Pit Bull Parents, Atlanta Underdog Initiative, BARK Magazine/The Bark, Barry Morgan, Becky Jarrett, Bio-Derm Labs Inc Bio-Groom, Blocky Dogs, Blue Dog Bakery, Blue Willow Dog Coats, Bolle Art Studios, Bow Tie Press, Bubba Rose, Bullywag, Cali Girl Collars, Carol Lea Benjamin, Carolyn Cruz/Animal Hearts Grooming Shoppe, Catapult Marketing, CD Pits, Chelsy's Toys, Chris Cook, Christa Louise Designs, Christine Head



2011 Galerie Un Pitbull - Christine Head



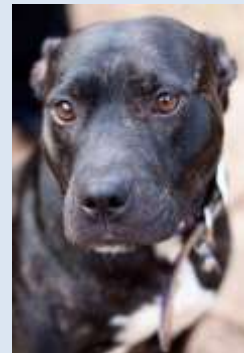
PoppyMart 2011 Donors Cont...

Christine Winship, Christy Robinson Designs, Cindy Rice, Clarity Art and Design, Claudia Siniawski/Dogville Daycare, Collar Mania, David Morefield, Dawn Carroll, Diane Roubitchek, Dog ID Collar, Doggone Good!, Dogswell, Dogtown USA-(BowWowBargains), Drs Foster & Smith, Ella's Lead, Erickson Family, Fido Friendly, Furry Angel Memorial Candle, Furry Partners, Gigi Henderson, Glass By Rox, Good Dog Art, GoughNuts LLC



GoughNuts Black Stick

Grace Note Windchimes, Heidi Aberi / Stampin' Up, Hello Bully, Holly Bukes, Jane Kohut-Bartels, Jeff Coltenback, Jeffers Pet, Jennifer Beres/ Dawn Contact, Jenny Short, Jesse Freidin NEW, Jessica Roubitchek, Joan McMahon, K9Bytes Gifts, Kamala Dolphin-Kingsley, Karen Ventrano, Karma Collars, Kay Sievers, Kerry O'Conner, Kota and Hobbs, Krisers, Leesia Teh Photography, Lisa Lodge @ Pine Ridge Treasures, Love Thy Pit Bull, M. Paige Michels portraits, Maria Daines, Marianne Roth, Mary Collins, Melinda / ecookbooks, Moira & Tom Lynch, Mollie Dog Paper (Andrea Jones), Moody Pet, Nylabone /TFH, One Eye Blue, Paco Collars, Park Pet Supply, Petraits/Sheri Berliner, Pets Etc., Pets In Paint, Petsport USA, Pine Ridge Treasures, Pittielove Rescue, Polites, Poochie Pets, Pretty N Pit



Pretty N Pit Necklace



PoppyMart 2011 Donors Cont...

R. Brooks Photography, Rachael Hale, Renea Erickson Collages, Rescue Chocolate, Robert Roth - Thru Target Wish List, Roscoe Village Animal Hospital, Sandy Sage/Oh My Dog!, Sanya Dunn, Simple Dog/Best Pet Stickers, Spanky's Ranch, Sticky Pets, Susan Bygrave, Suzi Macy, The Collar Shop



Collars—The Collar Shop

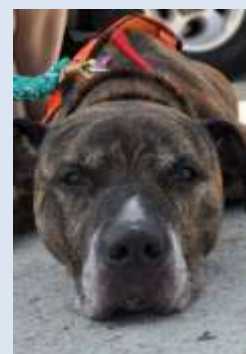
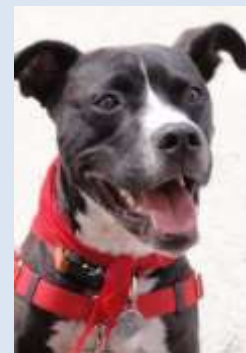
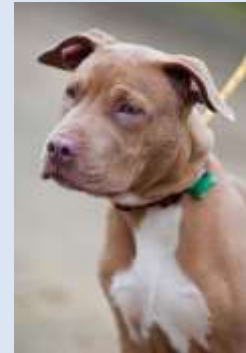
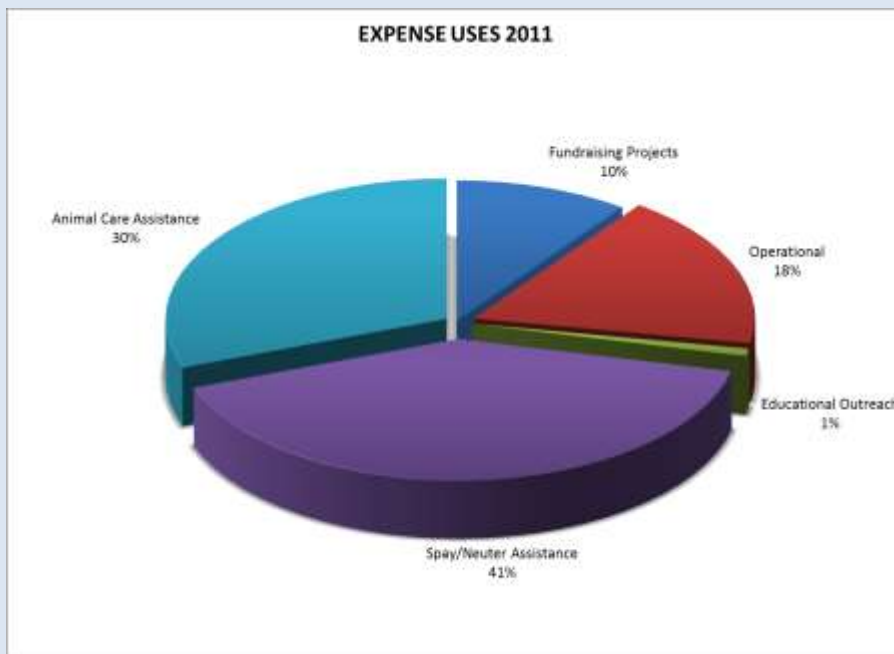
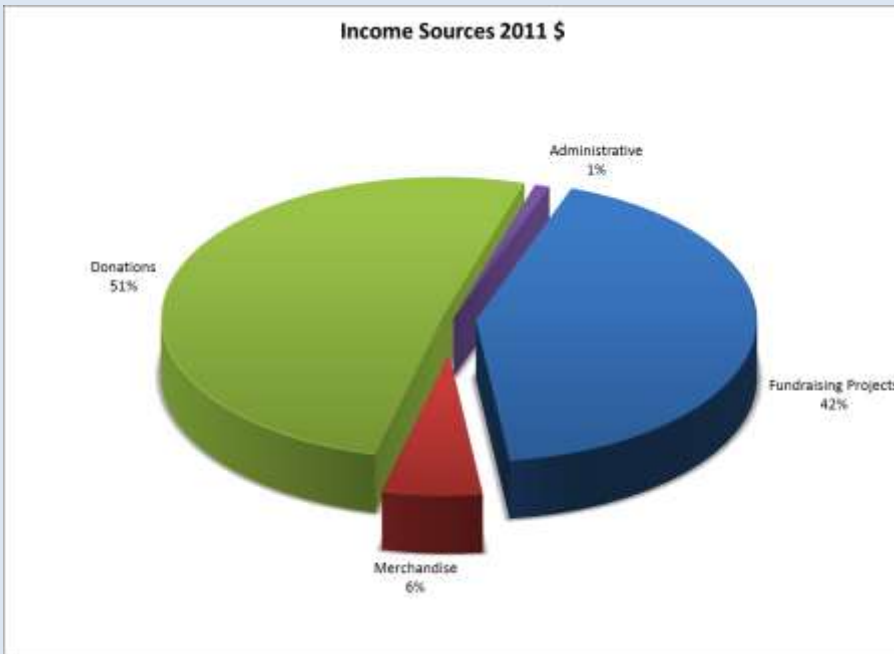
The Leather Forge, The Magic Zoo, The Memories Place, The Mutt Mats Company, The Pit Bull Princess, The Social Pet, The Whimsical Pet Company, These Creatures, Thundershirt, Tickled Pink Jewelry, Tommy Pop Art, Toni Destro, Trendy Hounds, Unbreakoball, US Bones, Vincent Strangio Inc, Wallace the Pit Bull, Wayside Kennel Gear, Wet Nose, Wonderbull Designs, Wooliedales, Yummy Chummies / Artic Paw, Zentek Clothing



Product Design—Wonderbull Designs



2011 Income & Expenses



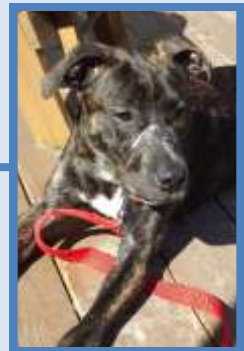
The Year Ahead:

From sharing success stories to spreading the word about our programs and services, PBRC is looking forward to engaging our volunteers and the greater pit bull community to reach more people than ever before with positive and accurate pit bull information.

PBRC is continuing to develop and upgrade our technology and programs to achieve our vision of a compassionate world where pit bulls and pit bull mixes reside in responsible, loving homes and where their honor and positive image is restored. None of this life-saving work could be done without PBRC's amazing team of volunteers and the generosity of our supporters. Thanks for all you do.



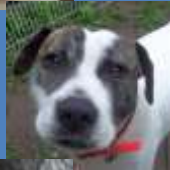
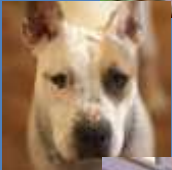
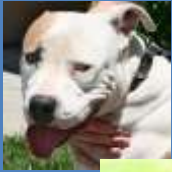
Caroline rescued Chiko who was in real rough shape and had planned on sending him to rescue, but on the day she had set for him to go she could not give him up. She became a foster failure and decided to keep him forever. She was assisted with Chiko's neuter by PBRC and she nursed him back to a healthy, happy dog!



The Dogs Thank You!

Every time you support a PBRC fundraiser, share a resource for our website or join the conversation on Facebook or Twitter, you're helping change perceptions and save dogs' lives. Your support has given countless pit bulls a second chance. From the volunteers and the dogs we help: Thank you!





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To View More
Adoptable dogs visit:
www.pbrc.net/webapp

All of the dogs pictured in this annual report were either listed for adoption on our site or were assisted financially through PBRC's Fund.